

IPC MANUFACTURER IDENTIFICATION GUIDELINES
BEIJING 2008 PARALYMPIC GAMES



June 2007



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INTRODUCTION

One of the key factors that differentiate the Paralympic Games from other sporting events is the visual presentation of the Games, which includes the 'look' of the athletes, the venues and the field of play. Placing the national and Paralympic identity of athletes at the forefront helps to further distinguish the Paralympic Games, whilst respecting the significant contribution that sporting goods manufacturers and sponsors provide.

The International Paralympic Committee (IPC) is pleased to present the IPC Manufacturer Identification Guidelines for team uniforms for the Beijing 2008 Paralympic Games. This guide contains the general rules concerning the identification of Trademarks and the specific details for the different categories (equipment, clothing, accessories and footwear) for the Beijing 2008 Paralympic Games.

The purpose of these guidelines is to clarify the use of trademarks using visual diagrams to illustrate the regulations of the IPC Handbook. The IPC Governing Board approved these Guidelines. These rules apply to all the athletes and National Paralympic Committee (NPC) team officials within Paralympic Games venues and sites.

The IPC Manufacturer Identification Guidelines have been distributed to all NPCs and International Paralympic Sport Federations (IPSFs). We encourage all parties to make use of this reference manual during the design and production of clothing, equipment, accessories and footwear items for the Beijing 2008 Paralympic Games.



IDENTIFICATION OF THE MANUFACTURER

1. GENERAL PRINCIPLES

Pursuant to the IPC Handbook, no form of publicity or propaganda, commercial or otherwise, may appear on persons, on sportswear, accessories or, more generally, on any article of clothing or equipment whatsoever worn or used by the athletes or other participants in the Paralympic Games, except for the identification of the manufacturer of the article or equipment concerned, provided that such identification shall not be marked conspicuously for advertising purposes.

These Guidelines aim at providing certain clarifications on how the Identification of the Manufacturer may be used (or not) in general and specific situations. These Guidelines are not intended to restrict or otherwise impair new, innovative technological design features of clothing, equipment and accessories as long as those are in conformity with the rules and regulations applicable for the Paralympic sports concerned and these Guidelines.

Notwithstanding the above, these Guidelines are to be used subject to the understanding that (i) in case any term of these Guidelines is in contradiction with the IPC Handbook, the latter shall prevail and (ii) the IPC Governing Board shall be the sole authority to finally determine whether the use by a manufacturer of a name, designation, trademark, logo or any other distinctive sign complies with the IPC Handbook and these Guidelines.

1.1 Definitions

For the purpose of these Guidelines, the “**Identification of the Manufacturer**” shall mean the normal display of the name, designation, trademark, or logo or any other distinctive sign of the manufacturer of the item, including, in particular, but without limitation, “**Exclusive Identifier(s)**” (as defined below), whether registered or not.

For the purpose of these Guidelines, “Exclusive Identifier(s)” means any design or sign (or part or variation thereof) used by the manufacturer on clothing, equipment or accessories in the preceding edition of, respectively, the Paralympic Games and Paralympic Winter Games. (i.e., Exclusive Identifier(s) can be used for one Summer and one Paralympic Winter Games, but must be changed before the following Summer or Winter Games, as the case may be).



1.2 Identification of the Manufacturer and third party markings

The Identification of the Manufacturer may only appear on clothing, equipment and accessories in accordance with the specifications of these Guidelines.

No identification other than that of the Identification of the Manufacturer may appear on any clothing, equipment and accessories.

No other third party name, designation, trademark, logo, corporate design or colour scheme (including those of NPC sponsors, National Federations and International Federations) or any other distinctive sign may appear on any clothing, equipment and accessories.

For the avoidance of doubt, this includes but is not limited to product component (e.g., water resistant fabric, insulation fabric, etc.) identifications and manufacturer product technology identifications, it being understood that product component and manufacturer product technology identifications may only appear (under the same restrictions as any Identification of the Manufacturer) as stand-alone identifications, i.e. such identifications cannot appear if a clothing, equipment or accessory item is already identified with the clothing, accessory or equipment Identification of the Manufacturer.

Where the Identification of the Manufacturer is principally the mark of a non-sports product, such identification shall not be permitted.

NPCs may, subject to the conditions in this manual, use the “Beijing 2008” emblem or the “Beijing 2008” terminology on the NPCs official, formal uniforms used for Team Welcome Ceremony, Opening, Closing and Medal Ceremonies.

1.3 Designs

Designs of clothing, equipment and accessories must comply with the specifications of these Guidelines.

Identification of the Manufacturer (including, in particular, Exclusive Identifiers) or any portion or variations thereof (such as graphic and/or text that serve as concept extensions) cannot be used in designs (e.g., repetitions, extensions, distortions, watermarks, patterns, etc.) of clothing, equipment and accessories for the Paralympic Games.

For the avoidance of doubt, drawings, colour schemes, combinations, patterns, prints, letters, numerals, geometric elements, slogans, taglines, words or designs that derive or refer or otherwise create the



impression that they are similar or identical to an Identification of the Manufacturer (including, in particular, Exclusive Identifiers), may not be used in designs of clothing, equipment and accessories for the Paralympic Games.

1.4 National colours, emblems and NPC marks

The NPC should, where possible, use national colours, the official name and abbreviation of the country and emblems, and NPC marks on all uniforms, in order to visually enhance the national identity of the athletes.

The NPC must not use any Olympic marks (eg. Olympic Rings, NOC Emblem, "National Olympic Committee of COUNTRY")

1.5 Responsibility for compliance with the Guidelines

NPCs shall be responsible for ensuring all clothing, equipment and accessories worn or used by the members of their delegation comply with these Guidelines.

Under the supervision of the IPC and with the support of BOCOG personnel, the IPSFs, shall implement a system of enforcing the compliance of all clothing, equipment and accessories worn or used by athletes and NPC team officials in their respective sport.

1.6 Action in case of infringement of the Guidelines

Any Identification of the Manufacturer (including, in particular, any usage of Exclusive Identifiers) infringing upon these Guidelines shall be removed or covered in accordance with the instructions given by representatives of the IPC, BOCOG or IPSF to the athlete or NPC team official.

Any breach of these Guidelines may lead to disqualification of the athlete and/or NPC team official concerned, as well as other possible sanctions, in accordance with the decision of the IPC Governing Board, or in accordance with the technical rules of the respective sport.



2. EQUIPMENT

2.1 Definition of equipment category

This category includes the personal, sport-specific and necessary equipment used by athletes in the conduct of competition (eg, boats, racquets and bicycles).

2.2 General regulation

Pursuant to the IPC Handbook, one Identification of the Manufacturer per equipment item will be permitted, not taking up more than 10% of the surface area of the item, with a maximum size of 60cm².

2.3 Exceptions to the general regulation

In accordance with the technical requirements of the respective IPSFs, certain exceptions to equipment are permitted. See the Sport-by-Sport Section for details.

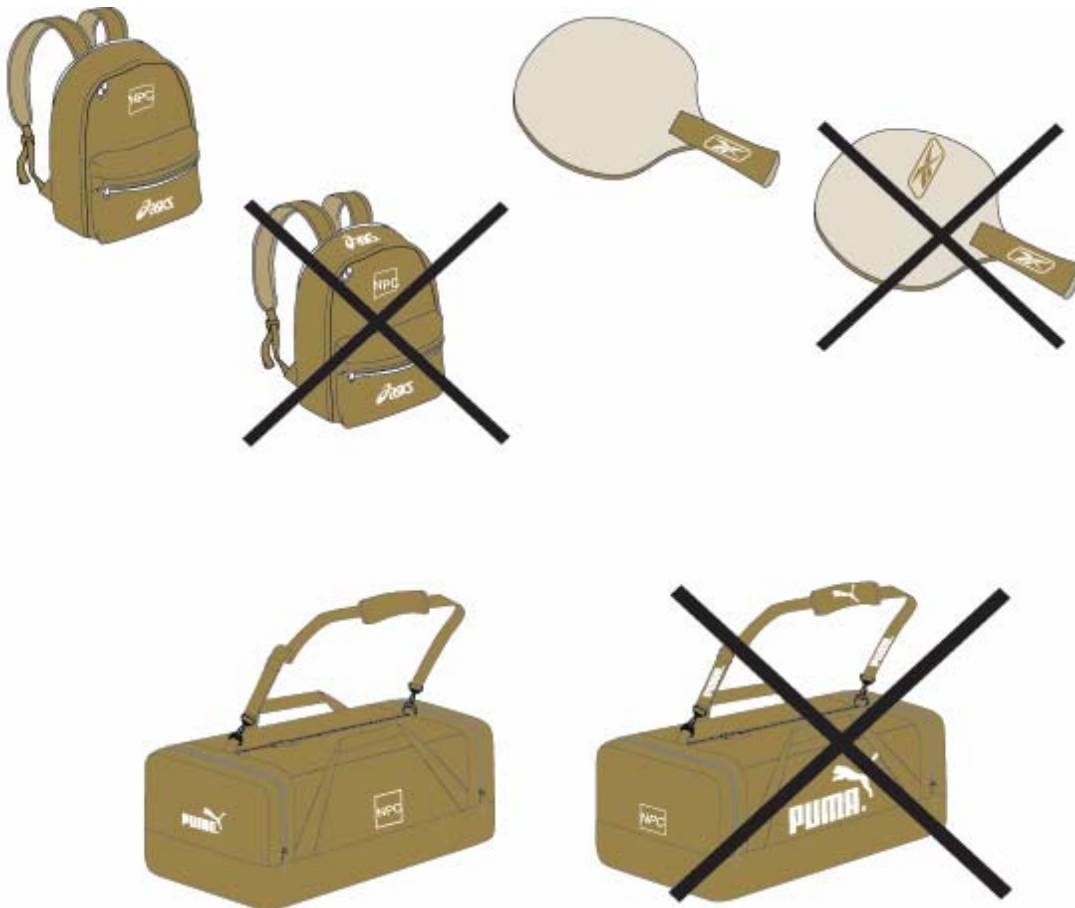
2.4 Ceremonies and press interview areas

No equipment may be taken by an athlete or NPC team official to any ceremony (including without limitation Opening, Closing and Medal Ceremonies) or interview areas, with the exception of the mixed zone where this is used as an egress from the field of play. This rule does not apply for personal mobility equipment (e.g. personal wheelchairs, prosthetics, etc.). In no case shall any equipment brought into, or through, the mixed zone be deliberately or excessively promoted.

2.5 Personal Mobility Equipment

Personal wheelchairs, prosthetics, etc., as commercially available, are accepted in the Paralympic Games venues. However, identifications of the manufacturer shall not be greater than 10% of the surface area of the item, to a maximum size of 60 cm². In no case shall personal mobility equipment be deliberately or excessively promoted. It remains at the sole discretion of the IPC to decide if a personal mobility equipment is deemed to be marked conspicuously.

2.6 Examples of Application



ONE IDENTIFICATION OF THE MANUFACTURER PER CLOTHING ITEM WILL BE PERMITTED, NOT TAKING UP MORE THAN 10% OF THE SURFACE AREA OF THE ITEM, WITH A MAXIMUM SIZE OF 60 cm²



3. CLOTHING

3.1 Definition of clothing category

This category includes the articles of clothing worn by athletes and NPC team officials within Paralympic Games venues and sites. Clothing may be divided in the following categories:

- (a) **Competition clothing**
This category includes articles of clothing worn by athletes and NPC team officials during all training sessions and competitions. Competition clothing is subject to additional IPSF regulations, specific to the respective sport.
- (b) **Formal uniforms**
Formal uniforms include all articles of clothing worn by athletes and NPC team officials for all Paralympic Ceremonies (e.g. Team Welcome Ceremony, Opening, Closing and Medal Ceremonies).
- (c) **Casual wear**
Casual wear includes any additional articles of clothing worn by athletes and NPC team officials within Paralympic Games venues and sites.

The specification of clothing articles for each sport is contained in the Sport-by-Sport Section.

3.2 General regulation

Pursuant to the IPC Handbook, one Identification of the Manufacturer per clothing item will be permitted, with a maximum size of 20cm².

3.3 Exceptions to the general regulation

One-piece body suits

Where one-piece body suits are used in competition, one Identification of the Manufacturer shall be permitted above the waist and one below the waist, in accordance with the maximum size noted above. However, these identifications shall not be placed immediately adjacent to each other.

3.4 Examples of Application: Competition clothing

In all instances, where the clothing contains elastic material (e.g. LYCRA®), the Identification of the Manufacturer shall be measured as worn by the athlete (i.e.: stretched).



No Identification of the Manufacturer may appear on the collar or on the neck



ONE IDENTIFICATION OF THE MANUFACTURER PER CLOTHING ITEM WILL BE PERMITTED, WITH A MAXIMUM SIZE OF 20 cm², WHEN WORN.

3.5 Examples of Application: Formal Uniforms & Casual Wear

No Identification of the Manufacturer may appear on the collar or on the neck



ONE IDENTIFICATION OF THE MANUFACTURER PER CLOTHING ITEM WILL BE PERMITTED, WITH A MAXIMUM SIZE OF 20 cm², WHEN WORN

4. ACCESSORIES

4.1 Definition of accessories category

This category includes the articles of an accessory nature, worn or used by athletes and NPC team officials within Paralympic Games venues and sites. Examples of articles in this category include, but are not limited to, gloves, sunglasses and eyewear, socks, towels, helmets and headwear. Detailed specifications of accessory items for each sport are contained in the Sport-by-Sport Section.

4.2 General regulation

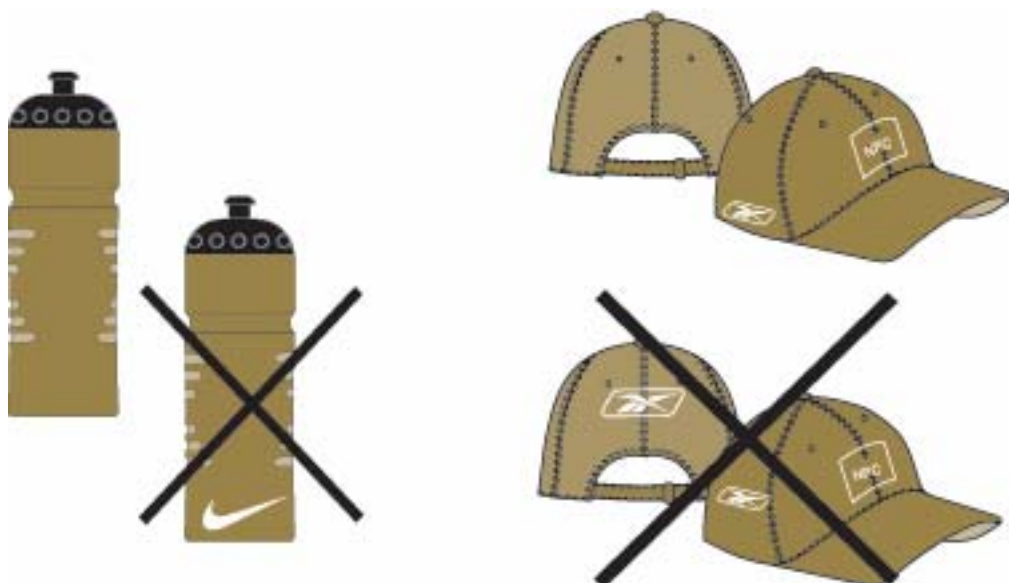
Pursuant to the IPC Handbook, one Identification of the Manufacturer per accessory item will be permitted, with a maximum size of 6cm².

4.3 Use of accessories

All accessories must actually be worn or used by the athlete or NPC team official and may not be used for advertising purposes.

In addition, all personal items (i.e. items not distributed by the NPC) carried, worn or used by athletes, NPC team officials within Paralympic Games venues, sites and press area are subjected to these regulations.

4.4 Examples of Application: Accessories



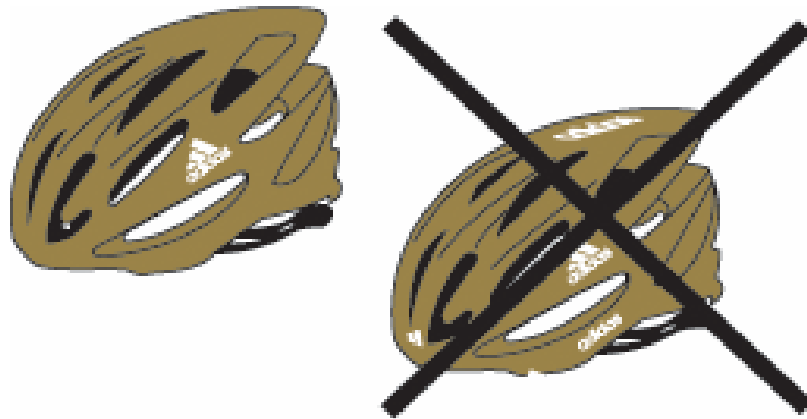
ONE IDENTIFICATION OF THE MANUFACTURER PER ACCESSORY ITEM WILL BE PERMITTED, WITH A MAXIMUM SIZE OF 6 cm²



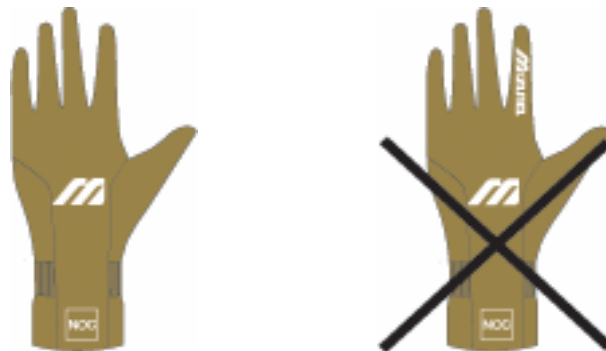
ONE IDENTIFICATION OF THE MANUFACTURER PER ACCESSORY ITEM WILL BE PERMITTED, WITH A MAXIMUM SIZE OF 6 cm²



EYEWEAR: ONE IDENTIFICATION OF THE MANUFACTURER PER ACCESSORY ITEM WILL BE PERMITTED, PLACED ON ONE OF THE ARMS AND TO A MAXIMUM SIZE OF 6 cm²; ALTERNATIVELY, TWO IDENTIFICATIONS OF THE MANUFACTURER WILL BE PERMITTED, PLACED ONE ON EACH ARM AND TO A MAXIMUM SIZE OF 3 cm² EACH



HEADGEAR: ONE IDENTIFICATION OF THE MANUFACTURER PER ACCESSORY ITEM WILL BE PERMITTED, TO A MAXIMUM SIZE OF 6 cm² AND PLACED ABOVE EITHER ONE OF THE EARS



GLOVES: ONE IDENTIFICATION OF THE MANUFACTURER PER ACCESSORY ITEM WILL BE PERMITTED, TO A MAXIMUM SIZE OF 6 cm²

IDENTIFICATION OF THE MANUFACTURER ARE PROHIBITED ON AN ATHLETE'S PERSON (e.g. TATOOS), AS WELL AS ON CONTACT LENSES, EARPLUGS, MOUTH GUARDS, NOSECLIPS AND WATER BOTTLES



5. FOOTWEAR

5.1 Definition of footwear category

This category includes all footwear worn by athletes and other participants within Paralympic Games venues and sites.

5.2 General regulations

Pursuant to the IPC Handbook, one Identification of the Manufacturer per item will be permitted, with a maximum size of 6cm².

The normal design pattern (even, in this case, if including an Exclusive Identifier) of the manufacturer shall be permitted.

The Identification of the Manufacturer may be incorporated as part of the normal design pattern or independent of the normal design pattern.



6. APPROVAL PROCEDURE

Manufacturers shall submit clothing, equipment and accessory designs to NPCs as well as to the IPC for written approval well in advance of the Paralympic Games in accordance with the terms and conditions of the approval procedure which shall be communicated to all parties in 2007.

Please refer to the IPC Marketing Department in case you have any further questions regarding these general guidelines.

MEASURING IDENTIFICATION OF THE MANUFACTURER

Identifications of the Manufacturer may be divided into the following categories:

- the manufacturer name; or
- the manufacturer logo; or
- a combination of the manufacturer name and the manufacturer logo
- exclusive identifier(s)

Identification of the Manufacturer will be measured as follows:

1. REGULAR SHAPES

Where the Identification of the Manufacturer appears as a rectangle or square, the mathematical rules used to calculate the surface area of the shape will be applied.



2. IRREGULAR SHAPES

Where the Identification of the Manufacturer is an irregular shape, a rectangle or square will be traced around the trademark, and the mathematical rules used to calculate the surface area of the rectangle or square shall be applied.

$$a \times b = 20\text{cm}^2$$



$$a \times b = 20\text{cm}^2$$



$$a \times b = 6\text{cm}^2$$



$$a \times b = 6\text{cm}^2$$



3. COMBINED SHAPES

Where the Identification of the Manufacturer combines the manufacturer name with the manufacturer logo, a rectangle or square will be traced around the combined trademark and the surface area of the rectangle or square shall be calculated in its entirety.



$$a \times b = 20\text{cm}^2$$



$$a \times b = 20\text{cm}^2$$



$$a \times b = 6\text{cm}^2$$

MAXIMISING NATIONAL AND PARALYMPIC IDENTITY

Wherever possible, NPCs are encouraged to utilise all opportunities to maximise their national and Paralympic identity on all Paralympic Games clothing, equipment and accessories. This may be achieved through the use of:

- The NPC emblem
- The official national colours
- The official country name and/or acronym
- The official national flag (as approved for Paralympic Ceremonies)
- The BOGOC trademarks (BOGOC approval necessary)

NPC **MUST NOT** use:

- Any Olympic marks (eg. Olympic Rings, NOC Emblem, "National Olympic Committee of COUNTRY")
- International or National Sport Federation Emblems
- IPC marks (eg, Paralympic Symbol) as a stand-alone element
- Any form of publicity or propaganda (commercial or otherwise)



USING THE BEIJING 2008 TRADEMARKS

1. BEIJING 2008 PARALYMPIC GAMES EMBLEM

- Must absolutely appear alone. It is forbidden to associate this emblem with an Identification of the Manufacturer or an NPC emblem



2. "BEIJING 2008" TERMINOLOGY:

- Should be positioned under the NPC emblem with a distinctive gap between both images or a small dividing line.
- It is forbidden to associate the terminology with an Identification of the Manufacturer
- Include a trademark notice -™-

Beijing 2008[™]



3. USAGE REGULATIONS

- Must be obtained with approval directly from BOCOG;
- Must not be used for any commercial purposes including, but not limited to, licensed or replica merchandise;
- Must only be used once per item of clothing, with a maximum size of 20cm²;
- Must only be reproduced in its entirety, using the official BOGOC font and colours;
- Must not be used on equipment, accessories and footwear;
- Must not be used on casual wear

NPCs may further enhance the Paralympic identity of their formal uniforms by using either Beijing 2008 emblem or the 'Beijing 2008' terminology.

NPCs may further enhance the Paralympic identity of their competition uniforms by using the 'Beijing 2008' terminology. No Beijing 2008 emblem may be used

Formal Uniform

Opening and Closing Ceremony Uniforms:	Emblem or Terminology may appear
Team Welcome Ceremony Uniforms:	Emblem or Terminology may appear
Medals Ceremonies Uniforms:	Emblem or Terminology may appear

Competition Uniform

Competition Clothing:	Terminology only may appear
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SUMMARY

All parties involved in the design, production and use of equipment, clothing, accessory and footwear items NPCs are advised to study the contents of this manual carefully. The IPC, IPSFs and BOGOC will work diligently prior to, and during, the Paralympic Games to implement and enforce these regulations and are available to provide clarification as needed.

The Paralympic Family must work together to raise awareness and recognition for the Paralympic Movement, wherever possible. The Paralympians are the most recognizable ambassadors of the Paralympic Movement and their pictures are carried all around the world. For this reason it is important that we do not miss this opportunity to increase the awareness of our Movement through the athletes, while protecting equity among the various stakeholders.

Each NPC shall be responsible for ensuring all items worn or used by the members of its delegation comply with the guidelines. To maintain equity, any identification infringing upon these guidelines shall be removed or covered in accordance with the instructions given by the IPC, BOGOC or IPSF. To reiterate, any breach of the guidelines may lead to disqualification of or sanctions imposed on the athlete, NPC team official, NPC or the manufacturer, in accordance with the decision of the IPC Governing Board, or in accordance with the technical rules of the respective sport.

Specific information and assistance is available through the IPC Marketing Department. The IPC welcomes and encourages all NPCs to consult with the IPC Marketing Department with any questions.

International Paralympic Committee
Alexis Schäfer
Marketing Department
Adenauerallee 212-214
53113 Bonn, Germany

Tel: +49 228 2097 190

alexis.schaefer@paralympic.org



ACKNOWLEDGEMENTS

The IPC would like to thank the IOC for their contributions to this document. The Manufacturer Identification Guidelines were referenced throughout the production of the IPC Manufacturer Identification Guideline.

Graphics of Manufacturer Identification sizes used on visual examples are for illustrative purposes only. Actual sizes are as specified in the guidelines.

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June 2007



SPORT-BY-SPORT

The following Sport-by-Sport section complements the general principles by illustrating more specifically how they apply for each of the sports and, as the case may be, to detail any sport-specific exceptions. The content of each list has been developed in collaboration with the IPSF concerned.

In case no specific illustration or exception for a sport is indicated in this Sport-by-Sport section, the general principles outlined in the preceding paragraphs apply.

CP-ISRA BOCCIA

Item	Application of Manufacturer Identification Guidelines
Clothing	
Trousers Jacket Tracksuit Chest protection	One identification of the manufacturer per clothing item will be permitted, to a maximum size of 20 cm ²
Accessories	
Belt Towel	One identification of the manufacturer per accessory item will be permitted, to a maximum size of 6 cm ²
Headgear	One identification of the manufacturer per accessory item will be permitted, to a maximum size of 6 cm ² and placed above either one of the ears
Eyewear	One identification of the manufacturer per accessory item will be permitted, placed on one of the arms and to a maximum size of 6 cm ² ; alternatively, two identifications of the manufacturer will be permitted, placed one on each arm and to a maximum size of 3 cm ² each
Equipment	
Bag Other protective equipment	One identification of the manufacturer per equipment item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ²
Shoes / Footwear	
Shoes	One identification of the manufacturer per shoe (footwear) item will be permitted, to a maximum size of 6 cm ²
Mobility Equipment	
Wheelchairs	One identification of the manufacturer on each large wheel and one on the frame. All to be no greater than 10% of the surface area of the item, to a maximum size of 60cm ²

CP-ISRA FOOTBALL 7-A-SIDE

Item	Application of Manufacturer Identification Guidelines
Clothing	
Shirt Shorts/ Pants Tracksuit / Jacket	One identification of the manufacturer per clothing item will be permitted, to a maximum size of 20 cm ²
Accessories	
Gloves Socks Armband Towel	One identification of the manufacturer per accessory item will be permitted, to a maximum size of 6 cm ²
Headgear	One identification of the manufacturer per accessory item will be permitted, to a maximum size of 6 cm ² and placed above either one of the ears
Eyewear	One identification of the manufacturer per accessory item will be permitted, placed on one of the arms and to a maximum size of 6 cm ² ; alternatively, two manufacturer trademarks will be permitted, placed one on each arm and to a maximum size of 3 cm ² each
Equipment	
Shin guards Bag	One identification of the manufacturer per equipment item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ²
Shoes / Footwear	
Shoes	One identification of the manufacturer per shoe (footwear) item will be permitted, to a maximum size of 6 cm ²

FEI EQUESTRIAN

Item	Application of Manufacturer Identification Guidelines
Clothing	
Riding jacket Riding breeches Shirt	One identification of the manufacturer per clothing item will be permitted, to a maximum size of 20 cm ²
Accessories	
Towels Gloves	One identification of the manufacturer per accessory item will be permitted, to a maximum size of 6 cm ²
Headgear Riding helmet	One identification of the manufacturer per accessory item will be permitted, to a maximum size of 6 cm ² and placed above either one of the ears
Eyewear	One identification of the manufacturer per accessory item will be permitted, placed on one of the arms and to a maximum size of 6 cm ² ; alternatively, two identifications of the manufacturer will be permitted, placed one on each arm and to a maximum size of 3 cm ² each
Equipment	
Saddlecloth Horse protective equipment Bag Rugs Whip Reins Stirrups	One identification of the manufacturer per equipment item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ²



Shoes / footwear	
Shoes	One identification of the manufacturer per shoe (footwear) item will be permitted, to a maximum size of 6 cm ²

FISA ROWING

Item	Application of Manufacturer Identification Guidelines
Clothing	
T-shirt / Singlet Shorts/ Pants Tracksuit / Warm-up suit	One identification of the manufacturer per clothing item will be permitted, to a maximum size of 20 cm ²
One-piece body suit	Exception: Where one-piece body suits are used in competition, one manufacturer's identification shall be permitted above the waist and one below the waist, in accordance with the maximum size noted above, however these trademarks shall not be placed immediately adjacent to each other.
Accessories	
Gloves Towel Armband Socks	One identification of the manufacturer per accessory item will be permitted, to a maximum size of 6 cm ²
Headgear	One identification of the manufacturer per accessory item will be permitted, to a maximum size of 6 cm ² and placed above either one of the ears
Eyewear	One identification of the manufacturer per accessory item will be permitted, placed on one of the arms and to a maximum size of 6 cm ² ; alternatively, two identification of the manufacturer will be permitted, placed one on each arm and to a maximum size of 3 cm ² each

Equipment	
Oars Sculls Bag	One identification of the manufacturer per equipment item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ²
Boats	Exception: Two manufacturer trademarks are permitted, one on each side of the shell of the boat, up to 60 cm ² for each trademark. Note that the first 100 cm of the washboard is reserved for Look of the Games identification and the country code.
Shoes / Footwear	
Shoes	One identification of the manufacturer per shoe (footwear) item will be permitted, to a maximum size of 6 cm ²

IBSA FOOTBALL 5-A-SIDE

Item	Application of Manufacturer Identification Guidelines
Clothing	
Shirt Shorts/ Pants Tracksuit / Jacket	One identification of the manufacturer per clothing item will be permitted, to a maximum size of 20 cm ²
Accessories	
Gloves Socks Armband Towel	One identification of the manufacturer per accessory item will be permitted, to a maximum size of 6 cm ²
Headgear	One identification of the manufacturer per accessory item will be permitted, to a maximum size of 6 cm ² and placed above either one of the ears
Eyewear	One identification of the manufacturer per accessory item will be permitted, placed on one of the arms and to a maximum size of 6 cm ² ; alternatively, two identifications of the manufacturer will be permitted, placed one on each arm and to a maximum size of 3 cm ² each
Eyeshades	Two manufacturer trademarks item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ²
Equipment	
Shin guards Bag	One identification of the manufacturer per equipment item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ²
Shoes / Footwear	
Shoes	One identification of the manufacturer per shoe (footwear) item will be permitted, to a maximum size of 6 cm ²

IBSA GOALBALL

Item	Application of Manufacturer Identification Guidelines
Clothing	
Shirt Shorts/ Pants Tracksuits/ Jacket	One identification of the manufacturer per clothing item will be permitted, to a maximum size of 20 cm ²
Accessories	
Armband Knee pads Socks Towel	One identification of the manufacturer per accessory item will be permitted, to a maximum size of 6 cm ²
Headgear	One identification of the manufacturer per accessory item will be permitted, to a maximum size of 6 cm ² and placed above either one of the ears
Eyewear	One identification of the manufacturer per accessory item will be permitted, placed on one of the arms and to a maximum size of 6 cm ² ; alternatively, two manufacturer trademarks will be permitted, placed one on each arm and to a maximum size of 3 cm ² each
Eyeshades	Two manufacturer trademarks (one in print and one in Braille) item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ²
Equipment	
Bag	One identification of the manufacturer per equipment item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ²
Shoes / Footwear	
Shoes	One identification of the manufacturer per shoe (footwear) item will be permitted, to a maximum size of 6 cm ²

IBSA JUDO

Item	Application of Manufacturer Identification Guidelines
Clothing	
Judo jacket Judo pants T-shirt/ Undershirt Tracksuits/ Jacket	One identification of the manufacturer per clothing item will be permitted, to a maximum size of 20 cm ²
Accessories	
Socks Towel	One identification of the manufacturer per accessory item will be permitted, to a maximum size of 6 cm ²
Belt	One identification of the manufacturer will be permitted at one end of the belt , to a maximum size of 6 cm ²
Headgear	One identification of the manufacturer per accessory item will be permitted, to a maximum size of 6 cm ² and placed above either one of the ears
Eyewear	One identification of the manufacturer per accessory item will be permitted, placed on one of the arms and to a maximum size of 6 cm ² ; alternatively, two identifications of the manufacturer will be permitted, placed one on each arm and to a maximum size of 3 cm ² each
Equipment	
Bag	One identification of the manufacturer per equipment item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ²
Shoes / Footwear	
Shoes	One identification of the manufacturer per shoe (footwear) item will be permitted, to a maximum size of 6 cm ²

IFDS SAILING

Item	Application of Manufacturer Identification Guidelines
Clothing	
Jacket Pants/ Trousers T-shirt/ Shirt/ Singlet/ Vest Life jacket	One identification of the manufacturer per clothing item will be permitted, to a maximum size of 20 cm ²
Accessories	
Socks Gloves Towel	One identification of the manufacturer per accessory item will be permitted, to a maximum size of 6 cm ²
Headgear	One identification of the manufacturer per accessory item will be permitted, to a maximum size of 6 cm ² and placed above either one of the ears
Eyewear	One identification of the manufacturer per accessory item will be permitted, placed on one of the arms and to a maximum size of 6 cm ² ; alternatively, two identifications of the manufacturer will be permitted, placed one on each arm and to a maximum size of 3 cm ² each
Equipment	
Bag Trapeze Safety harness	One identification of the manufacturer per equipment item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ²
Sails	Exception: Two identifications of the manufacturer are permitted, placed on each side of one sail , to a maximum size of 60 cm ² for each trademark.
Boats	Exception: Two identifications of the manufacturer are permitted, one on each side of the hull of the boat , up to 60 cm ² for each identification.
Shoes / Footwear	
Shoes	One identification of the manufacturer per shoe (footwear) item will be permitted, to a maximum size of 6 cm ²

IPC ARCHERY

Item	Application of Manufacturer Identification Guidelines
Clothing	
Shirt Trousers/ pants/ shorts Tracksuit/ jacket	One identification of the manufacturer per clothing item will be permitted, to a maximum size of 20 cm ²
Accessories	
Armband Arm guard Socks Towel	One identification of the manufacturer per accessory item will be permitted, to a maximum size of 6 cm ²
Headgear	One identification of the manufacturer per accessory item will be permitted, to a maximum size of 6 cm ² and placed above either one of the ears
Eyewear	One identification of the manufacturer per accessory item will be permitted, placed on one of the arms and to a maximum size of 6 cm ² ; alternatively, two identifications of the manufacturer will be permitted, placed one on each arm and to a maximum size of 3 cm ² each
Equipment	
Arrow Quiver Bag	One identification of the manufacturer per equipment item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ²
Bow Grip Stabilizer	Exception: Identifications of the manufacturer may appear on both sides of the bow, of the grip and of the stabiliser , as commercially available the year of the Paralympic Games

Shoes / Footwear	
Shoes	One identification of the manufacturer per shoe (footwear) item will be permitted, to a maximum size of 6 cm ²
Mobility Equipment	
Wheelchair Prosthetics	One identification of the manufacturer per equipment item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ²

IPC ATHLETICS

Item	Application of Manufacturer Identification Guidelines
Clothing	
T-shirt / Singlet Shorts/ Pants Jacket Tracksuit / Warm-up suit Undergarment/Support	One manufacturer identification per clothing item will be permitted, to a maximum size of 20 cm ²
One-piece body suit	Exception: Where one-piece body suits are used in competition, one manufacturer's identification shall be permitted above the waist and one below the waist, in accordance with the maximum size noted above, however these identifications shall not be placed immediately adjacent to each other.
Accessories	
Gloves Towel Armband Socks Watch	One manufacturer identification per accessory item will be permitted, to a maximum size of 6 cm ²
Headgear	One manufacturer identification per accessory item will be permitted, to a maximum size of 6 cm ² and placed above either one of the ears
Eyewear	One manufacturer identification per accessory item will be permitted, placed on one of the arms and to a maximum size of 6 cm ² ; alternatively, two manufacturer identifications will be permitted, placed one on each arm and to a maximum size of 3 cm ² each

Equipment	
Bag Javelin Helmets Joint and abdominal support/Weight belt Throwing Implements	One manufacturer identification per equipment item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ²
Shoes / Footwear	
Shoes/Spikes	One manufacturer identification per shoe (footwear) item will be permitted, to a maximum size of 6 cm ²
Mobility Equipment	
Wheelchair Prosthetics Holding straps or chains Rope tethers	One manufacturer identification per equipment item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ²

IPC POWERLIFTING

Item	Application of Manufacturer Identification Guidelines
Clothing	
T-shirt Robe Tracksuit / Jacket	One identification of the manufacturer per clothing item will be permitted, to a maximum size of 20 cm ²
One-piece body suit	Exception: Where one-piece body suits are used in competition, one identification of the manufacturer shall be permitted above the waist and one below the waist, in accordance with the maximum size noted above; however these identifications shall not be placed immediately adjacent to each other.
Accessories	
Support belt Socks Wrist wraps Towel	One identification of the manufacturer per accessory item will be permitted, to a maximum size of 6 cm ²
Headgear	One identification of the manufacturer per accessory item will be permitted, to a maximum size of 6 cm ² and placed above either one of the ears
Eyewear	One identification of the manufacturer per accessory item will be permitted, placed on one of the arms and to a maximum size of 6 cm ² ; alternatively, two identifications of the manufacturer will be permitted, placed one on each arm and to a maximum size of 3 cm ² each
Equipment	
Bag	One identification of the manufacturer per equipment item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ²



Shoes / Footwear	
Shoes	One identification of the manufacturer per shoe (footwear) item will be permitted, to a maximum size of 6 cm ²
Mobility Equipment	
Wheelchair Prosthetics	One identification of the manufacturer per equipment item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ²

IPC SHOOTING

Item	Application of Manufacturer Identification Guidelines
Clothing	
Jacket / Vest Shirt Skirt Sweat top Sweat pants Underwear Trousers / Shorts	One identification of the manufacturer per clothing item will be permitted, to a maximum size of 20 cm ²
Accessories	
Belt Socks Towel Gloves Side blinders Ear protection	One identification of the manufacturer per accessory item will be permitted, to a maximum size of 6 cm ²
Headgear	One identification of the manufacturer per accessory item will be permitted, to a maximum size of 6 cm ² and placed above either one of the ears
Eyewear Shooting glasses	One identification of the manufacturer per accessory item will be permitted, placed on one of the arms and to a maximum size of 6 cm ² ; alternatively, two identifications of the manufacturer will be permitted, placed one on each arm and to a maximum size of 3 cm ² each
Accessories	
Rifle case Firearm Bag Rifle sling Kneeling roll Telescope stand Rifle rest	One identification of the manufacturer per equipment (as commercially available) item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ²



Shoes / Footwear	
Shoes	One identification of the manufacturer per shoe (footwear) item will be permitted, to a maximum size of 6 cm ²
Mobility Equipment	
Shooting Chairs (stools, chairs and seats)	One identification of the manufacturer per equipment item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ²

IPC SWIMMING

Item	Application of Manufacturer Identification Guidelines
Clothing	
Swimsuit T-shirt Tracksuit Jacket	One identification of the manufacturer per clothing item will be permitted, to a maximum size of 20 cm ² when worn.
One-piece body suit	Exception: Where one-piece body suits are used in competition, one identification of the manufacturer shall be permitted above the waist and one below the waist, to a maximum size of 20 cm ² each when worn. These identifications shall not be placed immediately adjacent to each other.
Accessories	
Towel	One identification of the manufacturer per accessory item will be permitted, to a maximum size of 6 cm ²
Headgear Swim cap	One identification of the manufacturer per accessory item will be permitted, to a maximum size of 6 cm ² and placed above either one of the ears
Eyewear	One manufacturer identification per accessory item will be permitted, placed on the strap and to a maximum size of 6 cm ² ; alternatively, two manufacturer identifications will be permitted, placed one on each side of the strap and to a maximum size of 3 cm ² each
Equipment	
Bag	One identification of the manufacturer per equipment item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ²



Shoes / Footwear	
Shoes	One identification of the manufacturer per shoe (footwear) item will be permitted, to a maximum size of 6 cm ²

IPC TABLE TENNIS

Item	Application of Manufacturer Identification Guidelines
Clothing	
Shirt Shorts Tracksuit/ Jacket	One identification of the manufacturer per clothing item will be permitted, to a maximum size of 20 cm ²
Accessories	
Socks Armband Towel	One identification of the manufacturer per accessory item will be permitted, to a maximum size of 6 cm ²
Headgear	One identification of the manufacturer per accessory item will be permitted, to a maximum size of 6 cm ² and placed above one of the ears
Eyewear	One identification of the manufacturer per accessory item will be permitted, placed on one of the arms and to a maximum size of 6 cm ² ; alternatively, two identifications of the manufacturer will be permitted, placed on each arm and to a maximum size of 3 cm ² each
Equipment	
Bag	One identification of the manufacturer per equipment item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ²
Paddle/ Racket	Exception: one identification of the manufacturer will be permitted on the blade , and one identification of the manufacturer item will be permitted on each rubber, engraved on the rubber, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ²
Shoes / Footwear	
Shoes	One identification of the manufacturer per shoe (footwear) item will be permitted, to a maximum size of 6 cm ²



Mobility Equipment	
Wheelchair Prosthetics	One identification of the manufacturer per equipment item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ²

ITF WHEELCHAIR TENNIS

Item	Application of Manufacturer Identification Guidelines
Clothing	
Shirt Shorts Skirt Tracksuit/ Jacket	One identification of the manufacturer per clothing item will be permitted, to a maximum size of 20 cm ²
One-piece body suit	Exception: Where one-piece body suits are used in competition, one identification of the manufacturer shall be permitted above the waist and one below the waist, in accordance with the maximum size noted above, however these identification shall not be placed immediately adjacent to each other.
Accessories	
Armband Socks Towel	One identification of the manufacturer per accessory item will be permitted, to a maximum size of 6 cm ²
Headgear	One identification of the manufacturer per accessory item will be permitted, to a maximum size of 6 cm ² and placed above either one of the ears
Eyewear	One identification of the manufacturer per accessory item will be permitted, placed on one of the arms and to a maximum size of 6 cm ² ; alternatively, two identifications of the manufacturer will be permitted, placed one on each arm and to a maximum size of 3 cm ² each
Equipment	
Racket cover Bag Grips	One identification of the manufacturer per equipment item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ²
Racket	Exception: may be accepted as commercially available two years before the Paralympic Games and permitted in the ITF events (Grand Slams and other major tennis events); the manufacturer identification shall not be greater than 10% of the surface area of the item and to a maximum size of 60 cm ²

Racket string	Exception: may be accepted as commercially available two years before the Paralympic Games and permitted in the ITF events (Grand Slams and other major tennis events)
Shoes / Footwear	
Shoes	One identification of the manufacturer per shoe (footwear) item will be permitted, to a maximum size of 6 cm ²
Mobility Equipment	
Wheelchair	<p>Frame The identification of the manufacturer may appear in a maximum of two places on the frame and may not exceed 2 cm in height and 20 cm in length.</p> <p>Cushion The identification of the manufacturer may appear on the side or both sides of the cushion but must not exceed 30 cm² in each instance.</p> <p>Back Upholstery The manufacturer's logo may appear on the back upholstery but must not exceed 30 cm².</p> <p>Wheels One identification of the manufacturer identification may appear on the wheels but must not exceed 12 cm²</p> <p>Spoke Protectors The identification of the manufacturer of the specific wheelchair in question may appear on both spoke protectors but must not exceed 12 cm² in either instance.</p>

IWAS WHEELCHAIR FENCING

Item	Application of Manufacturer Identification Guidelines
Clothing	
Fencing jacket Fencing pants Tracksuit	One identification of the manufacturer per clothing item will be permitted, to a maximum size of 20 cm ²
Accessories	
Towel Gloves	One identification of the manufacturer per accessory item will be permitted, to a maximum size of 6 cm ²
Headgear Mask	One identification of the manufacturer per accessory item will be permitted, to a maximum size of 6 cm ² and placed above either one of the ears
Eyewear	One identification of the manufacturer per accessory item will be permitted, placed on one of the arms and to a maximum size of 6 cm ² ; alternatively, two identifications of the manufacturer will be permitted, placed one on each arm and to a maximum size of 3 cm ² each
Equipment	
Fencing weapon Bag Underarm protector Lame (electric vest) Electronic body cords	One identification of the manufacturer per equipment item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ²
Shoes / Footwear	
Shoes	One identification of the manufacturer per shoe (footwear) item will be permitted, to a maximum size of 6 cm ²
Mobility Equipment	
Wheelchair	One identification of the manufacturer per equipment item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ²

IWAS WHEELCHAIR RUGBY

Item	Application of Manufacturer Identification Guidelines
Clothing	
T-shirt / Undershirt Uniform Top/Jersey Shorts or Pants Tracksuit	One identification of the manufacturer per clothing item will be permitted, to a maximum size of 20 cm ²
Accessories	
Towel Armband Socks Hand Protection Straps or Elastic	One identification of the manufacturer per accessory item will be permitted, to a maximum size of 6 cm ²
Headgear	One identification of the manufacturer per accessory item will be permitted, to a maximum size of 6 cm ² and placed above either one of the ears
Eyewear	One identification of the manufacturer per accessory item will be permitted, placed on one of the arms and to a maximum size of 6 cm ² ; alternatively, two identifications of the manufacturer will be permitted, placed one on each arm and to a maximum size of 3 cm ² each
Equipment	
Bag	One identification of the manufacturer per equipment item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ²
Shoes / Footwear	
Shoes	One identification of the manufacturer per shoe (footwear) item will be permitted, to a maximum size of 6 cm ²
Mobility Equipment	
Wheelchair	One identification of the manufacturer per equipment item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ²

IWBF WHEELCHAIR BASKETBALL

Item	Application of Manufacturer Identification Guidelines
Clothing	
T-shirt / Undershirt Shorts Singlet Tracksuit	One identification of the manufacturer per clothing item will be permitted, to a maximum size of 20 cm ²
One piece bodysuit	Exception: Where one-piece body suits are used in competition, one manufacturer's trademark shall be permitted above the waist and one below the waist, in accordance with the maximum size noted above, however these identifications shall not be placed immediately adjacent to each other.
Accessories	
Towel Armband Socks	One identification of the manufacturer per accessory item will be permitted, to a maximum size of 6 cm ²
Headgear	One identification of the manufacturer per accessory item will be permitted, to a maximum size of 6 cm ² and placed above either one of the ears
Eyewear	One identification of the manufacturer per accessory item will be permitted, placed on one of the arms and to a maximum size of 6 cm ² ; alternatively, two identifications of the manufacturer will be permitted, placed one on each arm and to a maximum size of 3 cm ² each
Equipment	
Bag Braces	One identification of the manufacturer per equipment item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ²
Shoes / Footwear	
Shoes	One identification of the manufacturer per shoe (footwear) item will be permitted, to a maximum size of 6 cm ²

Mobility Equipment	
Wheelchair	<p>Frame The identification of the manufacturer may appear in a maximum of two places on the frame and may not exceed 2 cm in height and 20 cm in length.</p> <p>Cushion The identification of the manufacturer may appear on the side or both sides of the cushion but must not exceed 30 cm² in each instance.</p> <p>Back Upholstery The manufacturer's logo may appear on the back upholstery but must not exceed 30 cm².</p> <p>Wheels One identification of the manufacturer identification may appear on the wheels but must not exceed 12 cm²</p> <p>Spoke Protectors The identification of the manufacturer of the specific wheelchair in question may appear on both spoke protectors but must not exceed 12 cm² in either instance.</p>

UCI CYCLING

Item	Application of Manufacturer Identification Guidelines
Clothing	
T-shirt/Singlet Pants / ¾ pants / long pants / short pants Tracksuit/ Warm-up suit	One identification of the manufacturer per clothing item will be permitted, to a maximum size of 20 cm ²
One-piece body suit	Exception: Where one-piece body suits are used in competition, one identification of the manufacturer shall be permitted above the waist and one below the waist, in accordance with the maximum size noted above, however these identification shall not be placed immediately adjacent to each other.
Cuffs / pads	Exception: no identifications will be permitted on these articles.
Accessories	
Armband Gloves Socks	One identification of the manufacturer per accessory item will be permitted, to a maximum size of 6 cm ²
Headgear Helmet Integral headgear	One identification of the manufacturer per accessory item will be permitted, to a maximum size of 6 cm ² and placed above either one of the ears
Eyewear	One identification of the manufacturer per accessory item will be permitted, placed on one of the arms and to a maximum size of 6 cm ² ; alternatively, two manufacturer trademarks will be permitted, placed one on each arm and to a maximum size of 3 cm ² each

Equipment	
Bag	One identification of the manufacturer per equipment item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ²
Bicycles, Tricycles, Tandems, Handcycles	Exception: One identification of the manufacturer is permitted on each side of the frame as commercially available two years before the Paralympic Games and permitted in the UCI World Championships, World Cup races and UCI major stage races. Only identification of the manufacturer of the frame is permitted.
Wheels	Exception: The exception to the rule may be accepted as commercially available two years before the Paralympic Games and permitted in the UCI World Championships, World Cup races and UCI major stage races; the manufacturer identification shall not be greater than 10% of the surface area of the item and to a maximum size of 60 cm ² . Only the identification of the manufacturer of the wheels is permitted.
Shoes / Footwear	
Shoes Shoe covers	One identification of the manufacturer per shoe (footwear) item will be permitted, to a maximum size of 6 cm ²
Mobility Equipment	
Prosthetics	One identification of the manufacturer per equipment item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ²

WOVD VOLLEYBALL (SITTING)

Item	Application of Manufacturer Identification Guidelines
Clothing	
Shorts/Long pants Tracksuit / Jacket	One identification of the manufacturer per clothing item will be permitted, to a maximum size of 20 cm ² .
One-piece body suit	Exception: Where one-piece body suits are used in competition, one identification of the manufacturer shall be permitted above the waist and one below the waist, in accordance with the maximum size noted above, however these identifications shall not be placed immediately adjacent to each other.
Accessories	
Armband/wrist band Knee pads/elbow pads Towel/player hand towel Socks	One identification of the manufacturer per accessory item will be permitted, to a maximum size of 6 cm ²
Headgear	One identification of the manufacturer per accessory item will be permitted, to a maximum size of 6 cm ² and placed above either one of the ears
Eyewear	One identification of the manufacturer per accessory item will be permitted, placed on one of the arms and to a maximum size of 6 cm ² ; alternatively, two identifications of the manufacturer will be permitted, placed one on each arm and to a maximum size of 3 cm ² each
Equipment	
Bag Drinks bottles	One identification of the manufacturer per equipment item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ²
Shoes / Footwear	
Shoes	One identification of the manufacturer per shoe (footwear) item will be permitted, to a maximum size of 6 cm ²



Mobility Equipment	
Wheelchairs Prosthetics	One identification of the manufacturer per equipment item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60 cm ²