

Cross Country Ontario – Operational Plan

2006-07 through 2008-09

CCO's Mission

Cross Country Ontario (CCO) is the voice of cross country skiing in Ontario as an integral member of Cross Country Canada.

CCO promotes excellence, enjoyment and ethical conduct through community-based recreational and competitive programs that appeal to skiers of all ages.

What is CCO?

CCO is the Provincial Sports Organization (PSO) for Cross Country Skiing in Ontario. CCO's membership consists of four (4) geographical ski districts across Ontario, representing Southern Ontario (SOD), Northern Ontario (NOD), Lake Superior (LSSD), and the National Capital district (NCD), which collectively represent some 81 clubs and ultimately 15,000 individual members

The organization of cross country skiing activities and the delivery of cross country ski programs is principally carried out by the clubs, which are generally community-based organization with a high degree of independence. The four districts and CCO itself reflect the effort of Ontario clubs to work together and to coordinate the delivery of common programs.

CCO provides the framework for Ontario cross country ski clubs and their individual members to participate in national programs established by the National Sport Organization, Cross Country Canada (CCC).

Relationship to Previous Operational Plans

Prior to 2006-2007, Cross Country Ontario (CCO) was a component of the Ontario Ski Council Multi-Sport Organization (OSC). The Plan below is the first Operational Plan for CCO operating on its own as a Provincial Sport Organization.

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#	Goal	Activity
1	<u>Corporate Renewal:</u> to strengthen CCO corporately and to enhance links with stakeholders and government agencies	i. Establish CCO as self-standing PSO reporting to the Ministry of Health Promotion ii. Update and approve CCO bylaw iii. Obtain enhanced funding for CCO's activities iv. Update CCO policies v. Represent interests of Ontario clubs and athletes at National level (Cross Country Canada – CCC) vi. Improve communications with clubs (also Goal 4i&ii) vii. To improve internal administrative capacity (dependent on funding) viii. Demonstrate contribution to government priorities e.g. promotion of a healthy active life style and involved communities.
2	<u>High Performance:</u> to create the environment in Ontario for the development of high performing athletes to represent Ontario as well as Canada on the international scene	i. Establish technical criteria for race series (4 Ontario Cups) to provide experience to Ontario athletes and to function as basis for establishing selection criteria for various purposes ii. Set selection criteria for: <ul style="list-style-type: none"> • Ontario Development team • Ontario Team (elite) • Canada Winter Games team • Carding Ontario athletes under Quest for Gold (Ontario Athlete Assistance Program (OAAP)) iii. Organize dry-land and on-snow training camps iv. Provide coaching for the Ontario team at National Championships, national-level selection races, Canada Winter Games v. Support the National Team Development Centre in Thunder Bay vi. Move to paid CCO Coaching Coordinator (dependent on funding)
3	<u>Youth Development:</u> to create and operate programs to attract children to the sport of cross-country skiing	i. Establish organizational frameworks and guidance, and distribute materials for youth skiing ii. Provide coaching education across the province based on programs developed by CCC in conjunction with the NCCP (also 5i) iii. Organize annual Ontario Midget Championship iv. Move to paid CCO Youth Development Coordinator (dependent on funding)
4	<u>Participation and Club development:</u> to enhance participation at all levels of the sport, through support of club development, and by communication and outreach activities	i. Club Development workshop ii. Improvements to CCO Website, or create Newsletter iii. Reach out to various groups, e.g.: <ul style="list-style-type: none"> • Disabled athletes • School skiing (primary and secondary) • University skiing
5	<u>Coaching and Officials Development:</u> to create and maintain the “people infrastructure” to support CCO activities	i. Delivery of new NCCP courses (and old where not superseded) ii. Create officials inventory iii. Delivery officials' training at levels 1 to 3